

## LBG Assurance Statement – Deloitte

Deloitte is an active member of LBG. The LBG model helps businesses to improve the management, measurement and reporting of their corporate community involvement programmes. It moves beyond charitable donations to include the full range of contributions (in time, in kind and in cash) made to community causes, and assesses the actual results for the community and for the business. (See [www.lbg-online.net](http://www.lbg-online.net) for more information).

As managers of the Group, we have worked with Deloitte to ensure that it understands the LBG model and has applied its principles to the measurement of community involvement programmes for the reporting period FY2013/14. Having conducted an assessment, we are satisfied that this has been achieved. Our work has not extended to an independent audit of the data.

We are encouraged by the rigorous system of checks and balances used by Deloitte to ensure that the beneficiaries of its community investment activities are in line with the LBG principles. We look forward to seeing this further develop in the risk/quality questions that the company uses before engaging in discounted work.

The challenge going forward for Deloitte in its application of the LBG model will be to further develop its impact measurement work around its programmes. This will give a fuller picture not just of what is put into the programmes, but the results and effects they have upon the beneficiary organisations as well as Deloitte itself.

Corporate Citizenship  
[www.corporate-citizenship.co.uk](http://www.corporate-citizenship.co.uk)  
September 2014