



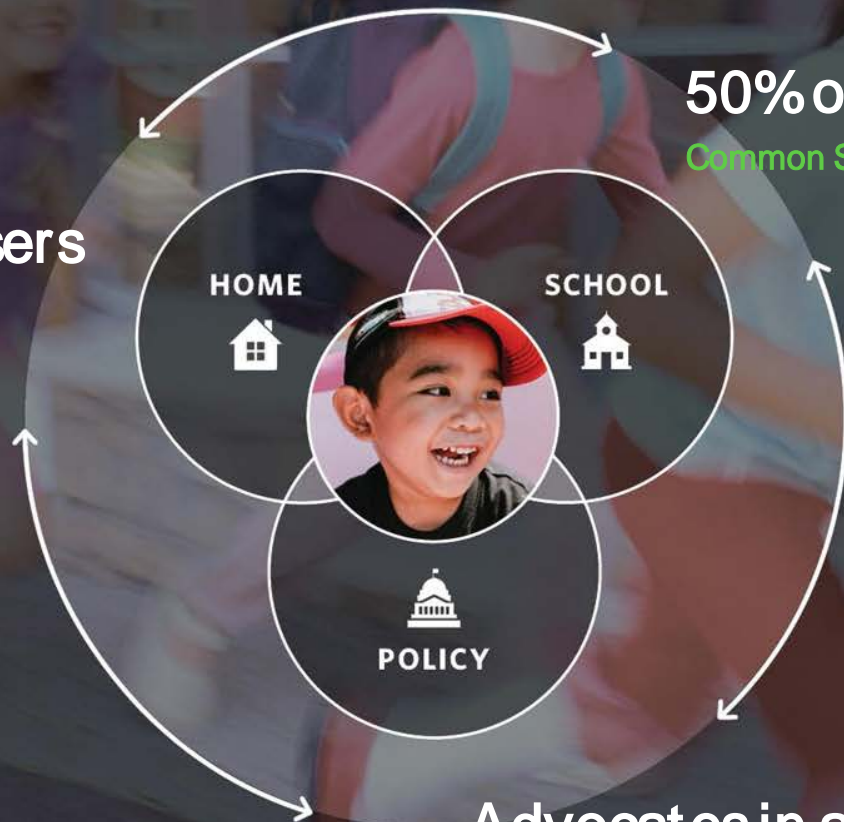


Kids spend
9 hrs./day
with media
and tech.

This new reality is difficult to navigate,
especially for kids and parents.

**110 million users
per year**

Common Sense Media



50% of U.S. schools

Common Sense Education

Advocates in all 50 states

Common Sense Kids Action

Information
helps families
make decisions
and engage
with confidence.

sky

7.11pm










Sky Cinema

Dunkirk


Parents' guide powered by  common sense media

Categories are rated on a scale of 0-5; no dots means the category is not applicable or doesn't rate on the scale; three dots means a fair amount and five dots indicates there's lots of it.

-  Positive Messages ● ● ● ● ●
-  Positive Role Models ● ● ● ● ●
-  Violence ● ● ● ● ●
-  Sex ● ● ● ● ●
-  Language ● ● ● ● ●
-  Consumerism ● ● ● ● ●
-  Drinking, Drugs & Smoking ● ● ● ● ●

A group of five diverse children are sitting on concrete steps outdoors. From left to right: a girl in a pink headscarf and blue overalls, a girl in a pink jacket, a girl in a black hijab and grey jacket, a boy in a dark t-shirt and glasses, and a boy in a blue striped t-shirt and glasses. All five children are looking down at their smartphones. The background shows a concrete wall and some greenery.

Teaching kids to think critically, participate responsibly, and engage ethically.

A photograph of two children sitting in a theater. The child in the foreground is a young boy with blonde hair, wearing a grey hoodie, smiling broadly. The child behind him is a girl with brown hair, wearing a dark sweater, also smiling. They are both looking towards the right side of the frame. The background is dark, suggesting a theater setting.

**Together we can
build a world
where our kids
will thrive.**

