

Big Digital:
After the Awakening, the Reckoning
*Dog Bites Man, Man Bites Dog,
Bytes Dog Man*

Robert Thomson

Chief Executive

News Corp

News Corp Australia News UK | DOW JONES **NEW YORK POST** HarperCollins Publishers NEWS AMERICA MARKETING storyful. realtor.com

“Facts are incidental if not accidental, and the problem that we have as a society is that there is a significant number of people who have grown up in a different information environment... surrounded by much more information, but whose provenance is not clear... The rumors will be believed, the fiction will be thought of as fact and, with the political agendas, among other agendas, will be influenced by interest groups who are coming from some quite strange trajectory to issues based on collective understanding that is founded on falsity.”

Robert Thomson
Evidence to the House of Lords Select Committee
July 18, 2007

Current Digital Investigations

- Privacy Infringements
- Data Monopolization
- Intellectual Property Violations
- Anti-Trust Infractions
- Censorship
- Bias Against Conservatives
- Algorithmic Abuses
- Facilitating Extremism
- Platform for Paedophilia
- Cyber-Bullying
- Human and Sex Trafficking
- Counterfeit Goods
- Publisher's Rights
- Ad Market Dominance
- Allowing Bad Actors (Russia, etc.) to Influence Elections



No one doubts Jihad should now be waged inside Kenya which is legally a warzone

A banner advertisement for Sandals resorts. On the left, the word "Sandals" is written in a white cursive font. Below it, a couple in swimwear is walking on a beach. In the center, the text "MUST END 19TH FEB '17" is displayed in white. To the right of this text is a white button with the words "BOOK NOW" in blue and a play icon. In the bottom left corner, it says "T&C's apply" and in the bottom right corner, it says "Ads by Google".

Sandals

MUST END 19TH FEB '17

BOOK NOW

T&C's apply

Ads by Google



Jayda Fransen exposes Cadbury's shameful Halal deception!



Britain First

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Up next

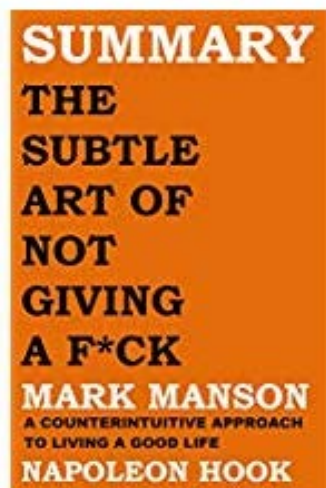
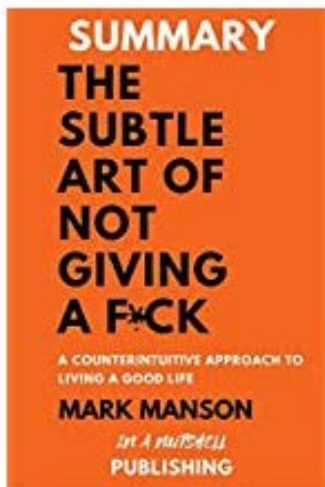
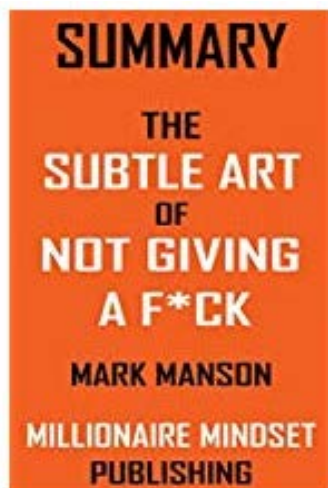
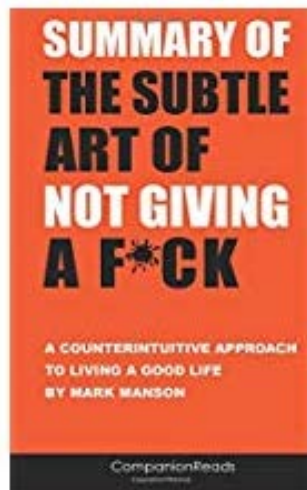
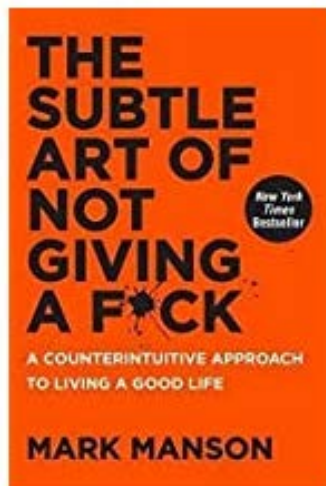
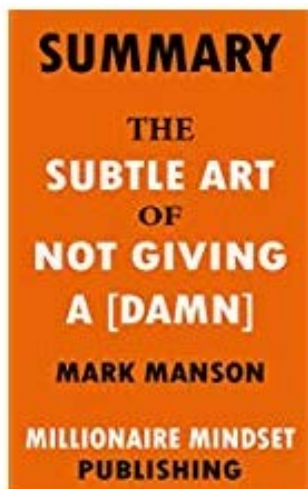
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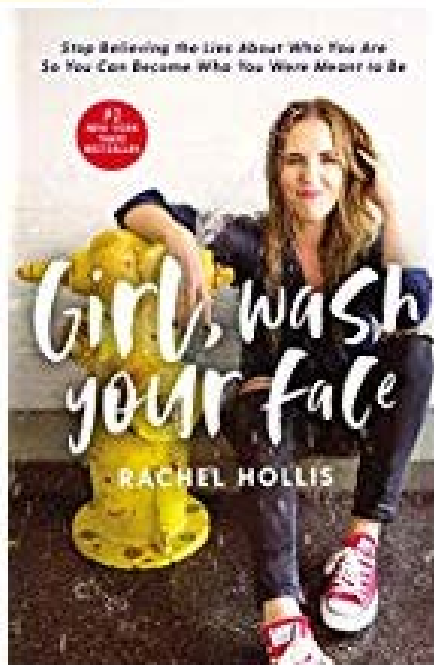
What happened during Jayda's trial
Britain First
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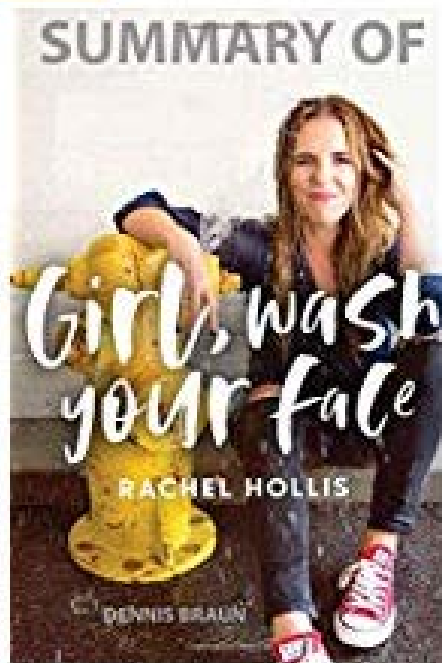
JAYDA'S SOAPBOX: Muslim RIOTERS in Rotherham get slap



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Best Seller



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News Corp

Revenue	FY 2013	FY 2018*
N&IS	76%	57%
Book Publishing	15%	19%
Digital Real Estate	4%	13%
Subscription Video	4%	11%
Other**	1%	0%
Total <i>(in USDm)</i>	8,891	9,024

*FY 2018 reflects one full quarter of Foxtel results

**Other, including Digital Education

News Corp

EBITDA	FY 2013*	FY 2018*
N&IS	68%	32%
Book Publishing	12%	20%
Digital Real Estate	14%	33%
Subscription Video	63%	14%
Total** <i>(in USDm)</i>	688	1,072

*Percentages for FY 2013 and FY 2018 are based on total EBITDA excluding Digital Education & Other

**Total includes Digital Education & Other

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